



Artist Application
Art in the Garden at the Escondido Street Festival
Presented by the Escondido Downtown Business Association and MAGEC
October 20, 2024
9am to 5pm

Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell: _____

Email (required) : _____ Website address: _____

Facebook: _____ Instagram: _____

**IF YOU ARE HAVE PARTICIPATED IN ART IN THE GARDEN IN THE LAST TWO YEARS
PHOTOS AND BIOGRAPHY ARE NOT REQUIRED.**

1. Please list the product(s) you will be selling. Please submit 2-3 photos that represent your work.

a) _____

b) _____

c) _____

2. Please briefly describe your work and biography.

To protect the intent and the integrity of Art in the Garden, you must be able to authenticate the products you sell as being your handmade creative work. Any wholesaling or persons acting as sales representatives for other businesses disqualifies you from being an exhibitor. Eligibility is at the discretion of the Art in the Garden committee.

Submit application and photos by email to carol@stoneandglass.com

We will take applications and send acceptances until space is sold out.

Space fee \$60 for approx 10'x 10' space due upon acceptance and no later than October 1, 2024.

Two artists may share a booth; both must apply and must be accepted, single payment.

Please do not send space fee until accepted.

All proceeds from sales go directly to the artist. Art in the Garden Escondido does not receive any percentage of sales, only space fees.

I certify that I have read and understand and agree to abide by the Art in the Garden Escondido Policies and Procedures. The information I have provided on the application, along with any and all attachments, is true and correct to the best of my knowledge.

Name _____ Date _____
(Please print)

Signature _____

WAIVER AND RELEASE OF LIABILITY

Art in the Garden Escondido Waiver and Release of Liability. **WAIVER:** I hereby give the Escondido Downtown Business Association and Art in the Garden Escondido the right to use photographs taken of me or my activity for reproduction in any medium for purpose of trade, advertising, display, exhibition or editorial use. **RELEASE OF LIABILITY:** In consideration of acceptance of my entry in the above described event, I, intended to be legally bound, do hereby for myself, my heirs, my executors, and administrators, waive, release and forever discharge any and all rights and claims for damages which may hereafter accrue to me against the below listed agencies, companies or entities, their officials, employees, and agents of any and all liability or responsibility arising from any injury received or incurred by participating in the event. I promise to inspect the event site and assure myself that the area is safe and further agree that I will not participate in the event unless I am satisfied that the area and conditions are safe. I voluntarily assume all risks arising from conditions related to the event site by others or myself. Applicant further agrees to indemnify and to hold the following organizations, their employees and agents harmless from any liability arising out of the activity applied for: (a) City of Escondido, (b) Escondido Downtown Business Association, (c) Art in the Garden Escondido.

I hereby acknowledge and accept the above conditions of participation and agree to assume full responsibility for the safety of myself, my equipment and my artworks, and shall not permit potentially hazardous situations within or immediately adjacent to my assigned space. I further agree to hold harmless and release Art in the Garden Escondido, the Escondido Downtown Business Association and their agents and the City of Escondido from any and all liability therefore. I also acknowledge receipt of a copy of this signed application. I understand that I must obtain my own insurance if I desire insurance coverage for the event, as no insurance coverage is provided to me by Art in the Garden Escondido, the Escondido Downtown Business Association or the City of Escondido.

Signature _____ Date: _____

Emergency Contact: _____ Phone: _____

Please thoroughly read the Art in the Garden Escondido Policies and keep a copy for your records. Answers to most common questions are covered in the policies. Thank you.

Art in the Garden is operated by the Escondido Downtown Business Association for the express purpose of enhancing and promoting the Arts in Escondido. The goals of Art in the Garden are: • to attract visitors to the Historic Downtown Escondido and the Grand Avenue Festival. • To increase awareness of the Downtown as a unique retail, dining and arts district. • To promote Downtown Businesses and our rich cultural environment.

We continue to build this event into a more modern experiential street festival that local customers look forward to attending year after year, bringing more business to our loyal vendors.

The number of Artists showing a particular item/product may be limited at the discretion of the Art in the Garden Committee. However, there may be artists selling similar (not identical) artwork.

Location: Heritage Garden, Downtown Escondido at the corner of Grand and Juniper

Date: October 20, 2024 Art Fair Hours: 9:00 am – 5:00 pm

Returned Checks: \$35.00 fee for returned checks.

Set up/Clean up: Setup begins at 6:00 am and must be completed by 8:45 am. Vendors must not pack up and leave their space prior to 5:00 p.m. Please dispose of any trash before you leave. Please take packing, boxes, etc. with you!

Late arrivals: You must arrive for set up no later than 8am or may be considered a “no-show” and your space may be given to another artist. No refund for no show.

Cancellations: Must cancel ten business days prior to the date of Art in the Garden to receive a refund.

Weather: Art in the Garden is a “Rain or Shine” event. It is the sole responsibility of the Artist to be aware of weather conditions and take necessary and appropriate precautions. Artists are responsible for providing protective covers, weights, tie-downs, etc.

Parking: All vehicles must be moved off the Art in the Garden and Festival area no later than 8:30 a.m. Free parking is available.

Space Assignments will be sent via email one week prior to the event.

Display Spaces: Approximately 10’ x 10’, may be on dirt, grass asphalt or concrete, be prepared for unlevel conditions. • Art in the Garden requires all Artists use quality displays that effectively showcase their art. This policy will be enforced. Displays may not extend beyond the boundaries of the designated space. Chairs and other personal effects must remain within your space. • Artists provide their own equipment: structures, umbrellas, tables, table cloths, chairs, easels, and other support required to display their art.

Communications: All notifications are sent out by email. Payment reminders, space assignments and general information are sent via email. Please direct all questions to info@stoneandglass.com, subject line Art in the Garden. You may also call or text Carol Rogers @ 760.715.4958.

Coordination of Art in the Garden is all volunteer and does not include regular office hours; email and phone messages are checked daily.

Application Process: Applications are accepted and reviewed until the show is full. Acceptances will be sent weekly. You will be notified via email of acceptance.

Art in the Garden reserves the right to request removal of displayed work that does not reflect that which was submitted. Absolutely no imported, manufactured or mass-produced items, kits or articles not made in total by the artist. Exhibit must be staffed by the participating artist or artists at all times during Art in the Garden and the Street Festival. Artists are solely responsible for collecting monies for work sold and for payment of taxes to any city, county, state or federal agency. Artists are solely responsible for copyrighting their own work. Artists are prohibited from distributing literature or promoting in any other manner, any religious, fraternal, foundation, political or commercial organization.

Marketing: Art in the Garden is held in conjunction with the Grand Avenue/Escondido Street Festival and will be promoted by MAGEC, the City of Escondido and the Escondido Downtown Business Association. Artists are strongly encouraged share their participation in the show through social media and email.

Please keep a copy of these policies in your records for reference.

Thank you for choosing to be a part of this exciting new art festival, we are looking forward to a highly successful and creative show.