



# For The Love of Chocolate

## Escondido Chocolate Festival "A Tasting Affair"

Saturday, February 10, 2024  
12pm - 5pm

For The Love of Chocolate, Escondido Chocolate Festival, presented by the Escondido Downtown Business Assoc. (DBA), a 501(c)6 not for profit organization since 1962, is back for 2024. We are seeking location sponsors and chocolate donations, to be featured in one of 20+ exclusive tasting locations. Attendance is expected at 350+.

### Chocolatier Donation Form

Contact Name: \_\_\_\_\_ Business Name \_\_\_\_\_

Address: \_\_\_\_\_

Email (required) \_\_\_\_\_ Cell \_\_\_\_\_

Business License# (if located in Escondido) \_\_\_\_\_

full description of donated product(s) for sampling) \_\_\_\_\_

**LOCATION SPONSOR/DONATION OPTION #1:**

**(This option is the most recommended, in order to promote and represent your product best.)**

- Sponsor donates chocolate: Donation Requested for 350+ servings
- Provide a responsible representative(s) to serve and promote your product and answer questions at event
- We will provide 1.) Table/space 2.) Table Cloth 3.) Approximately 350+ attendees to sample your product
- Sponsor may also distribute: Cards, brochures, swag and/or any special signage from your brewery, winery

**LOCATION SPONSOR/DONATION OPTION #2:**

- Sponsor donates chocolate (350+). We will serve and promote your chocolate on your behalf.
- Sponsor provided banners and other signage will be displayed on event day.

**Benefits:**

1. Your company Logo listed on event posters, postcards, Facebook & other online media
2. Multiple publications; online calendar listings; eblasts; to regional Food, Beer/Wine fans.
3. Coverage of event in San Diego newspapers, magazines and TV news broadcasts
4. Direct exposure to hundreds of relevant chocolate enthusiasts in a growing demographic
5. Your provided business cards and brochures on display and available to all beer-wine area attendees
6. Option to include info/swag in 350+ attendee swag bags

**Donor agrees to provide the following:**

1. Please provide copy of current Health Permit along with form

**I agree to the chocolate donor donation levels and parameters:**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE READ & SIGN:** I agree to waive, release, indemnify & hold harmless the Escondido Downtown Business Association and event organizers from any & all liability, claims, & causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event.

**EMAIL APPLICATION, HEALTH PERMIT, AND LOGO TO:**

Email: [cmaclochlan1@gmail.com](mailto:cmaclochlan1@gmail.com) PH: (760) 470-9570 243 S. Escondido Blvd, #701, Escondido, CA 92025  
Escondido Downtown Business Association (DBA), For The Love of Chocolate, Escondido Chocolate Festival

<https://www.downtownescondido.com/esco-choc-fest>



<https://www.Facebook.com/EscondidoChocFest/>