



SUNDAY, MAY 22, 2022 10AM-6PM ESCONDIDO STREET FESTIVAL



SPACE CONFIRMATION AND SPACE ASSIGNMENT

[Space #]

[Business Name]

Please adhere to the following setup schedule:

SPACE NUMBER

EVEN-Numbered booth spaces & Food Courts

ODD-Numbered booth spaces & Intersections

SETUP TIME

7:00 TO 8:00 AM

8:00 TO 9:00 AM

**FOLLOW LEGAL
DIRECTION OF
TRAFFIC FLOW**

Prior to event day, please study provided event map for current festival layout.

Directions: From I-15, exit Valley Parkway and travel East which transitions onto 2nd Avenue and continue for ½ mile.

If your vendor space # is in the: [300 & 400's, turn left onto Maple](#)
[500's & FT, turn left onto Broadway](#)
[600's, turn left onto Kalmia](#)

Odd numbered spaces are on the South side of Grand Ave. Even numbered spaces are on the North side of Grand Ave.

Please drop off your booth supplies first, before you set up your booth, and then proceed to park your vehicle. Vehicles must be out of festival area by 9:00am or towed at owner's expense. Parking outside of festival only. Zone Managers (wearing yellow vests) will assist you with directions or questions.

Your space will be reassigned to standby exhibitors, if not occupied by 9:30 am.

All vendors with sales **must** have a valid California Sellers Permit, and it must be available to view.

Electricity not available unless arranged prior. No generators without prior approval. Bring your power cords. Only a space is provided. Tables, chairs, canopies, etc., are vendor's responsibility. Please use weights to protect from wind. All standard spaces are 12' frontage x 10' deep. Food Court spaces are 15' x 10'. We cannot guarantee separation from similar products or competitors. Vendors are responsible to carry their own liability insurance that will indemnify the "City of Escondido" & "Escondido Downtown Business Association".

Please do not walk on the plants or store merchandise in the street median where plants are growing.

IMPORTANT: No exhibitor or participant may "hawk" merchandise or services. You must operate within your booth space and only sell products or promote services listed on your application, unless preapproved by management. No excessive noise or infringement on festival visitors or other exhibitors. You cannot exhibit/sell services or products that are not on your application. You must leave your booth space completely clean.

SALES OF ILLEGAL ITEMS, WEAPONS (including certain types of knives such as double edge, switch blade, throwing or butterfly knives), **EXPLOSIVES** (including fireworks, poppers, snap caps, and bomb bags), or Potato Guns are prohibited and having them, **COULD RESULT IN FORFEITURE OF FEES AND DISMISSAL** from the Festival. No tobacco, tobacco/drug paraphernalia or any item promotes the use of any Federally Controlled Substance including Marijuana". Sale of items not listed on Festival application or deemed harmful or inappropriate by Festival staff is also grounds for forfeiture of fees and dismissal from the event. All CBD vendors are responsible to comply with Federal, State and Municipal regulations. Escondido Downtown Business Assoc. is not involved in qualifications or disqualifications of CBD products. **NO FREE FOOD OR BEVERAGES ARE ALLOWED TO BE DISTRIBUTED UNLESS PRIOR APPROVED**

No exhibitor tear-down prior to 6:00 pm. Selling stops at 6:00 pm. Vendors and vehicles must leave streets by 7:30 pm-sharp.

Pre-Event Day Questions? Please call 760-207-6321 or email amaclachlan1@gmail.com
Thank you for being with us in this event, and for making this a fun, safe and successful event!

Revised
05/5/22