



For The Love of Chocolate

Escondido Chocolate Festival "A Tasting Affair"

Saturday, February 15, 2025
12pm - 5pm

For The Love of Chocolate, Escondido Chocolate Festival, presented by the Escondido Downtown Business Assoc. (DBA), a 501(c)6 not for profit organization since 1962, is back for 2025. We are seeking location sponsors and chocolate donations, to be featured in one of 20+ exclusive tasting locations. Attendance is expected at 350+.

Chocolatier Donation Form

Contact Name: _____ Business Name _____

Address: _____

Email (required) _____ Cell _____

Business License# (if located in Escondido) _____

full description of donated product(s) for sampling) _____

LOCATION SPONSOR/DONATION OPTION #1:

(This option is the most recommended, in order to promote and represent your product best.)

- Sponsor donates chocolate: Donation Requested for 350+ servings
- Provide a responsible representative(s) to serve and promote your product and answer questions at event
- We will provide 1.) Table/space 2.) Table Cloth 3.) Approximately 350+ attendees to sample your product
- Sponsor may also distribute: Cards, brochures, swag and/or any special signage from your brewery, winery

LOCATION SPONSOR/DONATION OPTION #2:

- Sponsor donates chocolate (350+). We will serve and promote your chocolate on your behalf.
- Sponsor provided banners and other signage will be displayed on event day.

Benefits:

1. Your company Logo listed on event posters, postcards, Facebook & other online media
2. Multiple publications; online calendar listings; eblasts; to regional Food, Beer/Wine fans.
3. Coverage of event in San Diego newspapers, magazines and TV news broadcasts
4. Direct exposure to hundreds of relevant chocolate enthusiasts in a growing demographic
5. Your provided business cards and brochures on display and available to all beer-wine area attendees
6. Option to include info/swag in 350+ attendee swag bags

Donor agrees to provide the following:

1. Please provide copy of current Health Permit along with this form

I agree to the chocolate donor donation levels and parameters:

Signature _____ Date _____

PLEASE READ & SIGN: I agree to waive, release, indemnify & hold harmless the Escondido Downtown Business Association and event organizers from any & all liability, claims, & causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event.

EMAIL APPLICATION, HEALTH PERMIT, AND LOGO TO:

Email: cmaclochlan1@gmail.com PH: (760) 470-9570 243 S. Escondido Blvd, #701, Escondido, CA 92025
Escondido Downtown Business Association (DBA), For The Love of Chocolate, Escondido Chocolate Festival

<https://www.downtownescondido.com/esco-choc-fest>



<https://www.Facebook.com/EscondidoChocFest/>