



ADVERTISING SUBMISSION REQUIREMENTS

Already created/prepared ads should be submitted in high resolution pdf format, either electronically on a CD, in the appropriately designated dimensions below. No other dimensions will be accepted.

Size	Dimensions (W x H)	2x	3x	12x	Non-DBA
Full Page	7" x 9.5"	\$290	\$270	\$245	Add 10%
Half Page	7" x 4.650"	\$185	\$170	\$155	Add 10%
Quarter Page	3.375" x 4.650"	\$115	\$105	\$95	Add 10%
Back Cover Full Color	7" x 9.5" Bleed: 8.75" x 11.5"	\$405	\$375	\$345	Add 10%
Inside Covers	7" x 9.5" Bleed: 8.75" x 11.5"	\$345	\$320	\$295	Add 10%
Insert	8.5" x 11"	\$350	-	-	Add 10%

Need Help? The DBA can help you with your ad layout.

Production Fees are \$25/hour and the following is what we need you to send to us via email:

1. Exact wording you want in your ad
2. Your or your company's name, address, phone number, e-mail and any other contact information you want
3. Logo: High-resolution jpg or pdf file
4. Photos: High-resolution jpg or pdf file(s)
5. A sample or guide of how you want your ad to look

COPY REGULATIONS

1. Advertising is payable upon acceptance of publisher's proof.
2. The publisher reserves the right, without liability, to reject any advertisement for any reason.
3. The word "Advertisement" shall be printed at the top of any advertisements which, in the opinion of the publisher, might be confused with editorial content.
4. The DBA cannot guarantee placement of ads, but will make every effort to accommodate placement requests.
5. Advertisers and their agencies are liable for all contents of advertisements and are also responsible for any claim arising there from against the DBA.

**Please call the DBA with any questions about submitting your advertising.
760.745.8877**

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