

DOWNTOWN

ESCONDIDO MAGAZINE

2008 Editorial Calendar

March - Automotive
Cruisin' Grand
Custom Classic Detailing

April - Fashion Focus
Salons
Interior Design
Boutiques
Floral
Food/Restaurants
EVENTS: Cruisin' Grand

May - History Month
Old Escondido Neighborhood
Historic Buildings in Downtown
Interview w/Lucy Berk
EVENTS: Fashion Week
Restaurant Week

June - Home Issue
Urban Living
Designing for Small Spaces
EVENTS: Peoples' Choice Awards

July - Small Business in Downtown
Professionals:
(Medical/Legal/Financial, etc.)
EVENTS:

August - Dark. (2009 Planning
Session)

September - Art Focus
CCAE Opening Season
Live Theater in the Downtown
Galleries
Artists & Artists' Studios

October - Food/Restaurants

November - Holiday

December - Holiday

REV: 1/04/08